CID

**CORPORATE IDENTITY
& GRAPHIC DESIGN
FEATURES**

**CORPORATE
IDENTITY**

CID

**STATIONERY
SET DESIGN**

**PICTURE
OPTIMISATION**

PIX

**GRAPHIC
DESIGN**

**PRINT & MEDIA
MANAGEMENT**

P&M

CORPORATE IDENTITY FEATURES:

- **Logo Design**
  Professionally designed logo that is a reflection of your business, its values and the consumer's expectations. It can be developed into a powerful brand to create a strong connection with your loyal consumers.

- **Business Card Design**
  Simple, yet highly effective network marketing tool that delivers your contact details to clientele.

- **Letterhead Design**
  Simple, yet highly effective network marketing tool that delivers your message and contact details to clientele. Product is delivered in A4 size.

- **Compliments Slip Design**
  Simple, yet highly effective network marketing tool that delivers your message and contact details to the client. Product is delivered in DL size.

- **Stationery Set Design**
  Most effective form of client communication for your business that builds brand integrity.

STANDARD GRAPHIC DESIGN FEATURES:

- **Vector Illustrations**
  Because of their small file size, scalable outlined artworks, also known as vector illustrations, are ideal for both your online and print media.

- **Diagrams and Tables**
  Simple graphical form of data communication that is essential for your reports and sales documents.

- **Photographic and Stock Image Library**
  Access to a wide range of images that can be purchased for your projects with tight deadlines.

- **Digital Photography and Production**
  For quick production of photographic images that do not require the glossy finish of a studio shoot. Ideal for your images with online usage.

- **Image Manipulation and Optimisation**
  Remove unsightly items in your photographs or enhance their visual quality and then have them optimised for either your online or print media.

- **Digital and Printed Proofs**
  Essential for quality control of your print and media projects. Review of your project proof before approving the final print production run.

- **Print Product Delivery**
  For your convenience, we deliver your print projects free within the Sydney metropolitan area. Delivery for all other areas can be arranged for a small fee.

231178™ DESIGN GRAPHIC DESIGN DELIVER:

- CUSTOMERS
  Clear understanding of your brand and the benefits available through your marketing.

- OWNERS
  A powerful platform for the business that aligns the loyalty of customers with your brand, plus great returns on investment ('ROI') through your various marketing campaigns.