



## GRAPHIC DESIGN & PRODUCTION PACKAGES

Contact us on +61 2 9593 4693 to obtain a quotation on your tailored graphic design & production package

### G&P (STATIONERY SET) PACKAGE:

This affordable package delivers the essential business items for professional communication.

Now your clients and customers can receive from you, professional letterheads, business cards and compliment slips that provide your contact details while branding your business.

Features include:

- 1x corporate letterhead template design
- 1x business card template design
- 1x compliment slip template design
- You are entitled to 3x changes to the stationery set during the refinement phase
- BONUS - Print Artwork prepared when stationery set is printed through us

### 231178™ DESIGN CORPORATE ID'S DELIVER:

#### • CONSUMERS

Iconic and engaging representation of your business for a highly recognisable and visible corporate identity that people resonate with.

#### • OWNERS

A powerful asset to communicate with consumers the qualities and values that reflect your business with the aim of aligning people's loyalty to you.

### G&P (CORPORATE IDENTITY) PACKAGE:

This economical package delivers a powerful asset that reflects your business' values. It becomes an effective marketing and communications tool when developed into a brand that your clients and customers identify with.

It allows you to communicate professionally with your clients and customers as well as establish a client relationship that is built on integrity and trust.

Features include:

- 1x corporate identity logo design
- You are entitled to 3x concept logo designs based on supplied brief and existing business material
- 1x corporate letterhead template design
- 1x business card template design
- 1x compliment slip template design
- You are entitled to 3x changes to the stationery set during the refinement phase
- BONUS - Print Artwork prepared when stationery set is printed through us
- BONUS - Application of employee contact details to the business card template when printing of the staff business cards are also ordered through us
- BONUS - Discount available when package is upgraded to brand package. This includes an assessment of your existing brand and the development of your brand proposal

### G&P (MARKETING) PACKAGE:

This complementary package delivers a suite of powerful marketing and communication tools.

It delivers your brand image and promise, as well as promoting your business' products and services. For more effective results from your marketing and communication tools, apply an incentive to reward your clients and customers' quick response.

Features include:

- 1x A5 or DL double sided brochure
- 1x A4 double sided brochure
- 1x A4 four page brochure
- You are entitled to 3x changes to each marketing item during the refinement phase
- BONUS - Print Artwork prepared when marketing items listed above are printed through us

### 231178™ DESIGN GRAPHIC DESIGN DELIVER:

#### • CUSTOMERS

Clarity in the understanding of your brand and the benefits available through your marketing.

#### • OWNERS

A powerful platform for the business that aligns the loyalty of customers with your brand, plus great returns on investment ('ROI') through your various marketing campaigns.