**PRINT & MEDIA
MANAGEMENT**

P&M

**PRINT & MEDIA
PROOFING**

**MARKETING &
COMMUNICATIONS**

M&C

**GRAPHIC
DESIGN**

**CORPORATE
IDENTITY**

CID

PRINT & MEDIA MANAGEMENT FEATURES:

• **Digital and Printed Proofs**
Essential for quality control of your print and media projects. Review of your project proof before approving the final print production run.

• **Print Product Delivery**
For your convenience, we deliver your print projects free within the Sydney metropolitan area. Delivery for all other areas can be arranged for a small fee.

231178™ DESIGN GRAPHIC DESIGN DELIVER:

• CUSTOMERS
Clear understanding of your brand and the benefits available through your marketing.

• OWNERS
A powerful platform for the business that aligns the loyalty of customers with your brand, plus great returns on investment ('ROI') through your various marketing campaigns.

MARKETING & COMMUNICATION FEATURES:

• **Point of Sale Design**
Found near checkout areas of retail outlets, point of sale ('POS') is an effective way of stimulating impulse sales and building brand integrity.

• **Product Packaging Design**
Essential and highly effective marketing tool that delivers visibility for your products and builds brand integrity.

• **Brochure and Flyer Design**
Professionally designed brochures and flyers are an economical and effective way to both directly engage and mass market to your consumers. They come in various sizes (DL, A5, A4, or larger) and can also be distributed via email.

• **Multiple Page Document Design**
Creatively designed documents are a definite way to really impress your clients. They come on many sizes (DL, A5, or A4) and can also be distributed via email, but are most effective when printed to a high quality specification.

CORPORATE IDENTITY FEATURES:

• **Logo Design**
Professionally designed logo that is a reflection of your business, its values and the consumer's expectations. It can be developed into a powerful brand to create a strong connection with your loyal consumers.

• **Business Card Design**
Simple, yet highly effective network marketing tool that delivers your contact details to clientele.

• **Letterhead Design**
Simple, yet highly effective network marketing tool that delivers your message and contact details to clientele. Product is delivered in A4 size.

• **Compliments Slip Design**
Simple, yet highly effective network marketing tool that delivers your message and contact details to the client. Product is delivered in DL size.

• **Stationery Set Design**
Most effective form of client communication for your business that builds brand integrity.